

Imagery Objectives:

- > **Monochromatic** (desaturated neutral palette)
- > Allow images to **bleed** and use **edges** of frame
- > **Spring/Summer** images (live flora)
- > **Botanicals**
- > Be able to print very **BIG** (144" | 240")
- > Abundance of **negative space** (soft background)
- > **Clarity** of main subject to **contrast** with background
- > **Abstract** images to reveal details
- > Simple **organic** forms and shapes
- > **Calm, restful** and **reflective** images



NATURE PHOTO DETAILS



PHOTOGRAPHY DETAILS